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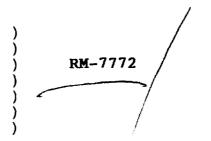
Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

SEP 1 3 1991

Federal Communications Commission
Office of the Secretary

In the Matter of

Amendment of Part 74 of the Commission's Rules and Regulations with Regard to the Low Power Television Service To: The Commission



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COMMENTS OF LONDON BRIDGE BROADCASTING INC.

Submitted herewith are an original and nine copies of the Comments of London Bridge Broadcasting, Inc. in the above-captioned proceeding.

Respectfully submitted,

Peter Tannenwald

Arent, Fox, Kintner, Plotkin & Kahn 1050 Connecticut Ave., N.W. Washington, DC 20036-5339 (202) 857-6024

Counsel for London Bridge Broadcasting, Inc.

September 13, 1991

Service of these Comments is hereby accepted on behalf of the Community Broadcasters Association.

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SEP 1 3 1991

Federal Communications Commission

Office of the Secretary

Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of)	
)	
Amendment of Part 74 of)	RM-7772
the Commission's Rules)	
and Regulations with)	
Regard to the Low Power)	
Yelevision Service)	
1o: The Commission		

COMMENTS OF LONDON BRIDGE BROADCASTING INC.

- 1. London Bridge Broadcasting, Inc. ("London Bridge")
 would like to comment in favor of the above-referenced Petition for Rule
 Making filed by the Community Broadcasters Association ("CBA") on June 10,
 1991.
- 2. London Bridge is a pioneer low power television ("LPTV") broadcaster, having put K45AJ, Lake Havasu City, Arizona, on the air in 1984. Our community of license has under 20,000 residents. Our station provides local programming and is the only way that a community as small as ours can economically support local broadcast television service.
- 3. CBA's petition merits the Commission's careful attention and should be approved. We are prepared to continue to provide local service to the community, and we have a track record to prove it. It would certainly help if we had recognition from the FCC. It would be especially helpful to have regular broadcast call letters, to help distinguish our station from the many

television translators that the county government operates to serve our area. We are different. We provide more service. We should be treated accordingly.

Respectfully submitted, LONDON BRIDGE BROADCASTING, INC.

Lee R. Shoblom

President

2001 Industrial Boulevard Lake Havasu City, AZ 86403 Tel. 602-855-4098

September 12, 1991 Tel. 602-855-40